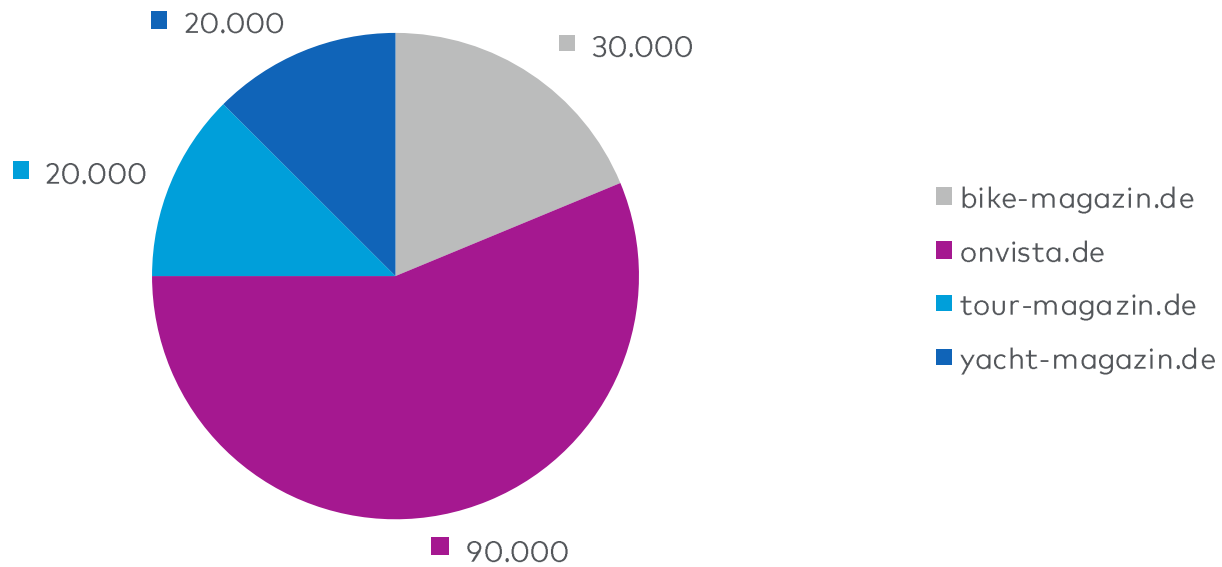




DECISION MAKERS IN THE onvista media sales PORTFOLIO

**onvista
media sales**

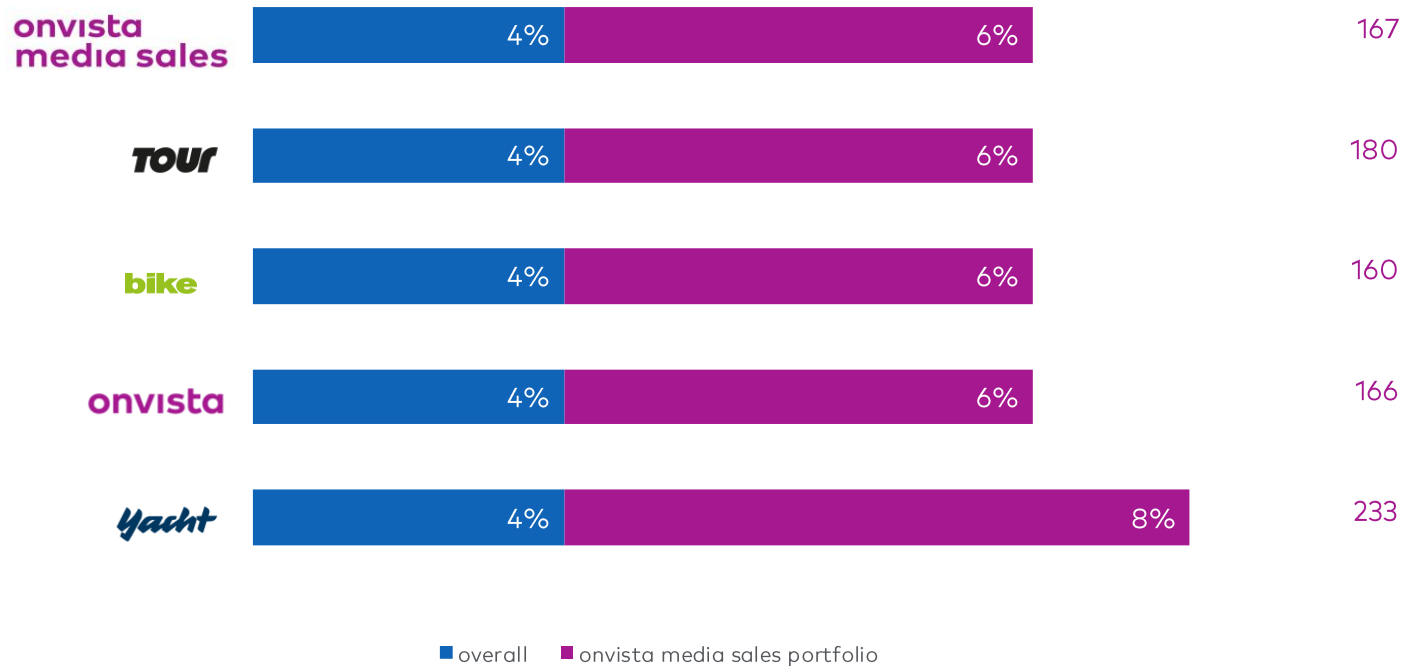
Reach around 160,000 Decision Makers in the Entire onvista Portfolio



*Source: AGOF daily digital facts 2019-07 (base: 16+ years), onvista media GmbH; Ø of decision makers AGOF

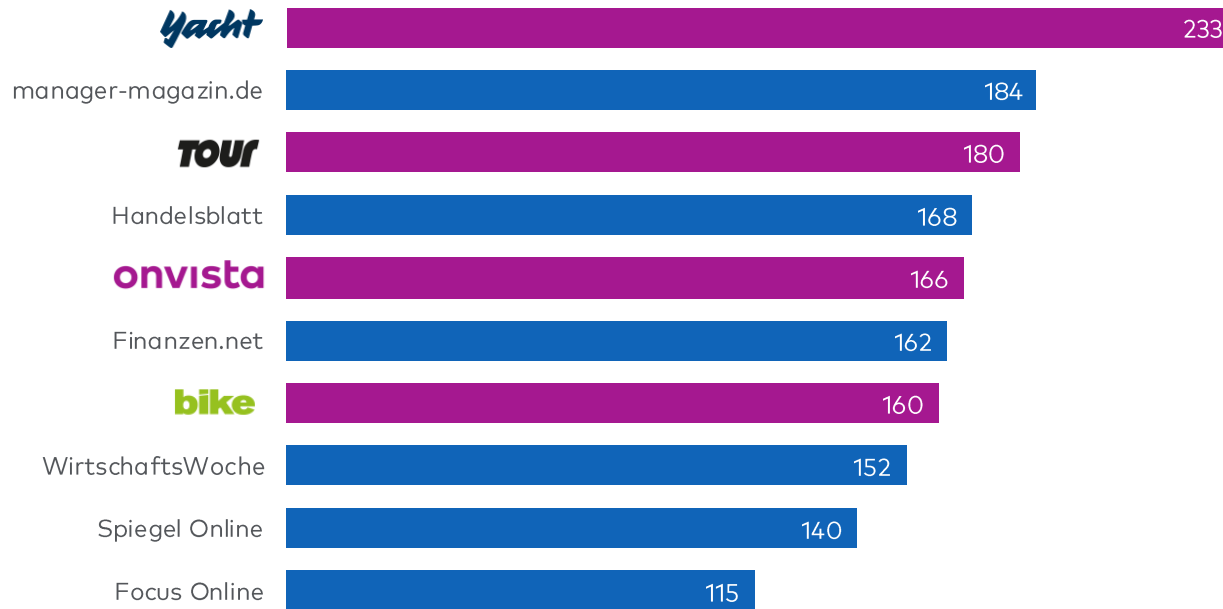
Very High Share of Decision Makers in the Entire onvista Portfolio

DECISION MAKERS IN THE ENTIRE ONVISTA MEDIA SALES PORTFOLIO*



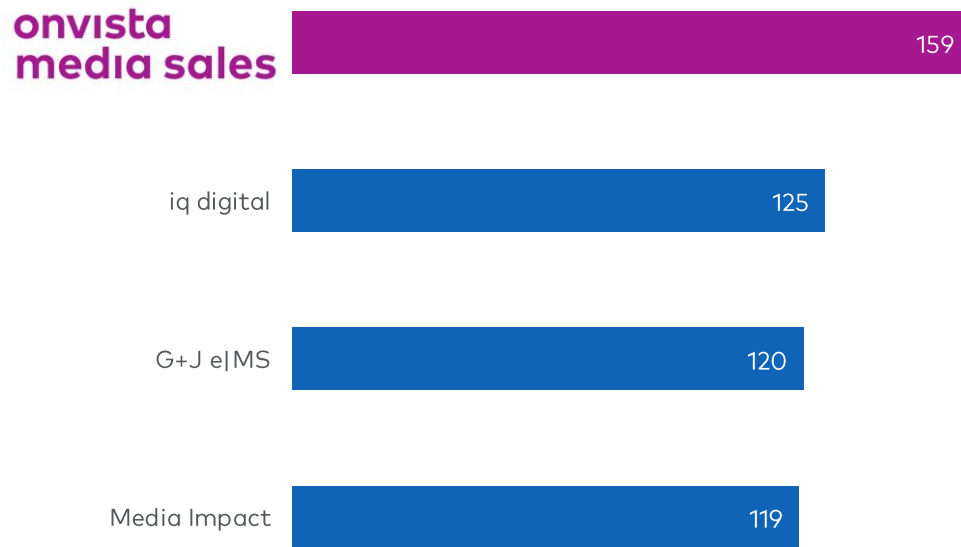
Very High Affinities within the Competitive Environment

DECISION MAKERS (AFFINITIES) ONVISTA MEDIA SALES PORTFOLIO
AND COMPETITIVE ENVIRONMENT*

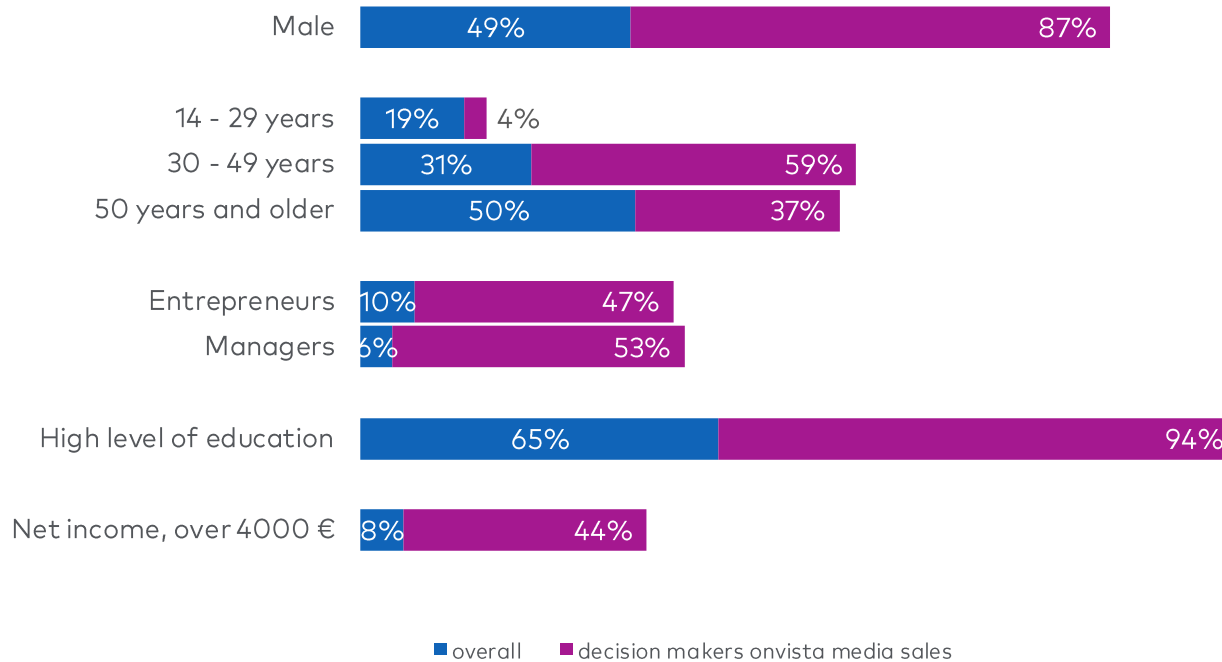


Very High Affinities in Marketer Comparisons

DECISION MAKERS IN MARKETER COMPARISONS*

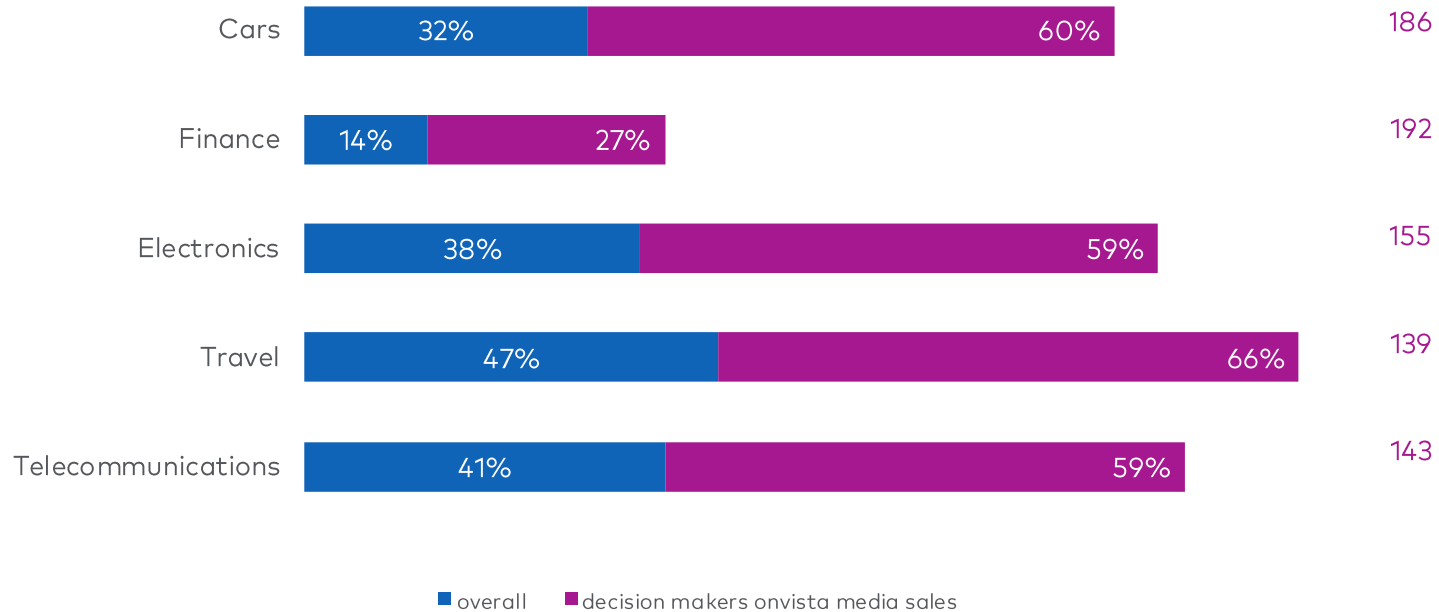


Demographic Profile*



Interests*

DECISION MAKERS ONVISTA MEDIA SALES PORTFOLIO

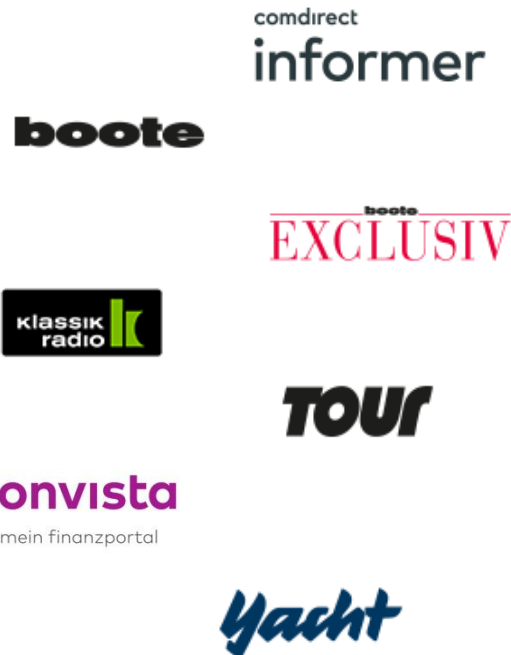


*Source: AGOF daily digital facts 2019-07 (base: 16+ years), onvista media GmbH; Ø of decision makers AGOF

Automobile: Im Internet informiert - PKW und Mobilität Finanzen: Im Internet informiert - Finanzen / Versicherungen Elektronik: Im Internet gekauft - Computer / Spiele / Technik Reisen: Im Internet informiert - Urlaub Telekommunikation: Im Internet informiert - Handy / Smartphones

Conditions & Prices

Delivery on the following portals:



Make use of our entire portfolio and reach chosen areas of the relevant decision makers through targeted selection.

We offer you optimum access to this valuable target group with the channel "decision makers". Here, we include all of the areas that, according to AGOF, are those areas of our portals used most heavily by decision makers.

YOUR BENEFITS

By booking the channel you benefit from wide coverage with minimal wastage

PRICES CHANNEL KATEGORIE 1 DESKTOP

Billboard	50 €/CPM
Double Sitebar	60 €/CPM
Sitebar	40 €/CPM
Halfpage Ad	35 €/CPM
Floor Ad	60 €/CPM
Skyscraper	30 €/CPM
Medium Rectangle	25 €/CPM
Super Banner	15 €/CPM
Ad Bundle	15 €/CPM

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